



Village of McAdam Green Jobs Benefit Community and Workers

THE VILLAGE OF MCADAM IS A SMALL rural community nestled along the New Brunswick/Maine border. It offers campgrounds along Lake Waukehegan, nature trails where hikers can venture out from the town's historic train station to nearby Spednic Lake, and is home to a variety of wildlife – including birds, ducks, deer and moose.

But it takes hard work to maintain the village's natural beauty, and thanks to the CPRA Green Jobs Initiative - which is funded in part by the Government of Canada's Youth Employment Skills Strategy program - the town has been able to hire youth like Isaac Young to help keep it green and picturesque for residents and visitors to enjoy.



VILLAGE OF MCADAM,
NEW BRUNSWICK

Canada

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Isaac Young, Community Outdoor Ambassador

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Taylor Gallant,
Village of McAdam's Deputy Mayor

“No day is ever the same as the last,” says Isaac. “This opportunity has been really good, and I’ve learned quite a bit.”

Isaac was hired to work as the town's Community Outdoor Ambassador, where he oversees the management of parks, green spaces and nature trails. As part of his role, he is also responsible for landscaping, lawn mowing, and watering and planting flowers — ensuring the town's public spaces are maintained, clean and improved.

He says he worked for the village in the past in similar roles, and enjoyed the work so much that he applied for the job when he was living as a student in Halifax.

“I thought it would be a great job to get while I’m waiting for my career to kick off,” he says.

Isaac adds that he sees first-hand the impact his job has made on the community – but it has also been valuable experience for him personally.

“I’m currently in the application process for the military. I’m going into the infantry as an infanteer, and this job will help me in being able to do more manual labour,” he says.

Taylor Gallant, who is the Village of McAdam's deputy mayor, says it is the third time the community had applied for and received the funding.

“Every time, we try and raise the bar a little higher, and Isaac's done that,” he says, adding that the funding has helped provide resources the town wouldn't otherwise have.

“It's really a game-changer for us because being as small community, our public works would be three or four employees,” Taylor explains. “So having this additional staff has allowed us to tie up a few loose ends that we never have the time to do. Normally we're in catch-up mode, so with a green job, it really helps us get projects done.”

Taylor adds that while the funding has helped improve the town, it also provides great opportunities for youth like Isaac.

“We had another individual with a green job seek full time employment, and it was exciting to see somebody who was unemployed now get into the workforce full time. (The green job) helped give them that opportunity,” Taylor says. “It means a lot for us as a community, but also for the workers.” 🍁